



In Partnership with



February 6, 2013 (Shanghai, China) - FOR IMMEDIATE RELEASE

ECO DESIGN FAIR SPRING 2013 **exciting consumer eco event now over 2 days**

On Saturday, April 13th and Sunday, April 14th, 2013, the Eco Design Fair will bring together an anticipated audience of over 10,000 people from around Shanghai to the Cool Docks looking to learn about green healthy living, and seeking earth-friendly alternatives in fashion, food, energy, transportation, wellness, home, gardening, finance and more.

The Eco Fair is a community occasion, bringing together like-minded businesses organizations and leaders from across China to promote sustainable economic and community development and to offer a wide variety of fun, informative, healthy and earth-friendly experiences for all ages.

This year the Eco Design Fair Spring 2013 will focus on the theme of waste reduction. Visitors will be challenged to reduce their ecological footprint through various interactive actions and activities at the event.

China's best innovative and sustainable vendors will be showcasing their goods and designs and interacting with visitors. The event will also include an Urban Farm Exhibit and Market, Sustainable Space Exhibit, Critical Mass Ride, Design Thinking Workshops, interactive children's activities and, eye-catching eco-conscious fashion shows and music productions on the main stage.

Partnering with We Impact, Eco Design Fair Spring 2013 will not only be green in content but also in its entire event execution under International Standards. We Impact uses the Impact Event Lifecycle (IEL) to ensure sustainability is integrated into every part of the event management lifecycle (pre-event, during and post event). Therefore, the Eco Design Fair is not only minimising negative impacts, but also creating positive ones.

Further details and activity schedule will be released in March 2013. For more information, please visit our website at: www.ecodesignfair.cn

For high-resolution images from previous events, download at: [EDF Event Images](#)

Media Contact

Sherry Poon spoon@ecodesignfair.cn +86 13162441598 (English)
Danielle Huang danielle@bambuhome.com +86 13651935012 (Chinese)



In Partnership with



About Eco Design Fair

The Eco Design Fair is a grass-roots community event to showcase eco-conscious designers and products to general consumers. It is also the city's first such initiative that provides the community with green tools to support restorative, environmentally-positive design and lifestyles. Founded by Sherry Poon in 2008, the city's most dedicated eco leaders now make up the organizing team, including sustainability professionals from We Impact, Wobabybasics, Finch, lcdc. and bambu.

www.ecodesignfair.cn

About Eco Design Fair's Key Partner

We Impact is a team of creative engagement specialists dedicated to the development and promotion of Sustainable Lifestyles through knowledge, culture, and business. Our vision is a world where sustainable living is a simple fact of life for everyone. We impact is the only company in China to deliver amazing experiential events that are produced according to international standards of sustainability. From brand and product launches, to music festivals, fashion shows, and training workshops, We Impact brings cutting edge event concepts and experiences to life.

www.we-impact.com

For more information on sustainable event management, contact Phoun-keo Phayvong, phounkeo@we-impact.com.

GoodtoChina is the Eco Design Fair's partner to bring interactive workshops and themed exhibits during the event to help visitors to identify, understand and practice sustainable living. GoodtoChina is an action oriented cross discipline platform that focuses on the small yet significant things that people can do in their everyday lives to move towards sustainable living.

www.goodtochina.com

For more information on Urban Farming, Sustainable Space, Critical Bike Ride and workshops, contact Susan Evans, susanevans@goodtochina.com.

ARTSpring curates and hosts meaningful and sustainable art initiatives at the Eco Design Fair. ARTSpring is a curatorial hub based in China which brings arts practitioners together with organizations that are searching for new ways of connecting with people.

www.art-spring.org

For more information on the Eco Art Values and art installations, contact George Kaye, georgekaye@gmail.com.

ecodesignfair

showcasing sustainable innovations and designs in china

In Partnership with



2013年2月6日 中国 上海 — 供即时发布

2013春季生态环保设计展 申城唯一为期两天消费品生态环保活动

2013年4月13日，14日（周六，周日），本届春季生态环保设计展预计将吸引超过10,000,00人次参加此次活动。来自上海各个地区的人们将再次汇聚在老码头，共同研究探讨现代绿色的健康生活方式，寻求更多关于时尚，食品，能源，交通，健康，家庭，园艺，金融等不同领域的生态环保方式。

生态环保设计展是一个自发的社会团体组织，把来自全国各地，志同道合的商业组织的精英和行业先锋团结起来，共同发扬并推广可持续发展经济和社区的发展，为各个年龄阶层人们提供广泛的资讯、分享健康环保的理念、经验并给大家带来无穷的乐趣。

今年春季生态环保设计展的主题是“减费”。展会将通过各种形式的互动活动对参观者的发起挑战——减少“生态脚印”。

中国众多顶尖的创新、可持续的参展商届时将展示他们最新的设计和 product，并和参观者们一起互动。本次展会还将会开展各种类型的环保活动，包括城市农耕展示、可持续发展空间展示，“临街质量”自行车游，设计思维工作室，儿童互动游戏以及丰富的生态环保娱乐节目，如：生态环保时尚秀和音乐表演等。

2013春季生态环保设计展将携手绿色冲击，本届展会不仅在实质内容上体现绿色环保，而且整个活动执行操作亦是如此。绿色冲击运用活动影响生命周期评判标准（IEL），确保将可持续发展融入到活动管理中的各个环节（活动前，活动中和活动后）。因此，此次生态环保设计展不仅把负面影响最小化，而且带来积极推动的作用。

更多信息及活动日程安排将在2013年3月发布。。请访问：www.ecodesignfair.cn获取更多资讯。

请在[EDF Event Images](#)下载往届展会活动高精度图片。

Media Contact 媒体联系

Sherry Poon spoon@ecodesignfair.cn +86 13162441598 (英文)

Danielle Huang danielle@bambuhome.com +86 13651935012 (中文)



In Partnership with



About Eco Design Fair

生态环保设计展是一个面向全民、并展示生态环保设计师及其设计的草根社区活动，也是上海第一个自发的为社区提供健康环保设计、生活方式的社区活动。生态环保设计展是由 Sherry Poon 于 2008 年 4 月创立，目前越来越多的环保领袖加入到主办方团队中，包括来自绿色冲击，宝贝窝，Finch，Icdc 和 bambu 的可持续发展的专家们。

www.ecodesignfair.cn

About Eco Design Fair Key Partner 生态环保设计展主要协办方

绿色冲击是可持续生活创意团队。我们以“心生活”为文化符号，与品牌，第三方服务机构以及政府共同打造可持续生活方式潮流。我们通过将可持续性融入品牌战略，运行模式以及市场推广而实践“心生活”。我们的愿景是一个可持续生活为日常而非仅仅选择的社会。绿色冲击是中国唯一一家为活动管理提供全面可持续服务的团队。我们为活动公司，和活动专业人士提供终端解决方案。我们服务包括：活动理念设计，活动策划，活动执行，绿色活动管理，活动可持续报告。

www.we-impact.com

更多相关可持续发展活动管理信息，请联系 Phoun-keo Phayvong, phounkeo@we-impact.com.

GoodtoChina 是我们此次环保设计展的协办方，在活动期间为我们精心准备互动生态研讨会 和有特定主题的展示，旨在帮助参观者识别、理解以及最终实行可持续的生活方式。GoodtoChina 提供了以解决实际问题为导向的平台，注重日常生活中都力所能及但却意义非凡的小事上，将可持续生活向前推进。

www.goodtochina.com

更多有关城市农场，可持续发展空间，“临界质量”自行车游和相关工作室信息，请联系：Susan Evans, susanevans@goodtochina.com.

ARTSpring 将在本届生态环保展会上组织和开展颇具深意和可持续发展的相关艺术倡议活动。ARTSpring 是一家致力于为那些寻求新方式与人沟通/联系的艺术工作者和相关组织机构提供相关交流互动的扎根于中国的策划中心。

更多有关生态艺术价值和艺术装置信息，请联系 George Kaye, georgekaye@gmail.com.